



NEW ENGLAND  
**FORESTRY**  
FOUNDATION

# NEFF's Exemplary Forestry Initiative:

Supporting and Enabling Wood Construction and Land Conservation

*Frank Lowenstein, Robert Perschel, Alec Giffen, Sophie Traficonte,  
Lisa Hayden and Ray Lyons*

*April 10, 2019*



# NEFF's Mission

Through the application of our core expertise in conserving forestland and advancing Exemplary Forestry, New England Forestry Foundation helps the people of New England to sustain their way of life, protect forest wildlife habitat and ecosystem services, and mitigate and adapt to climate change.





# Encourage diverse markets



Before thinning



After thinning to reduce mortality and increase growth on crop trees



1964—before harvest



1964—after harvest



1984



2004



Figure 1. The sequence above captures 40 years of change from a permanent camera (CP 03 in Compartment 18A). The sequence depicts pre- and post-harvest stand development following a 0.4 acre patch cut. The technician in the photographs is standing by the same tree in 1984 and 2004.





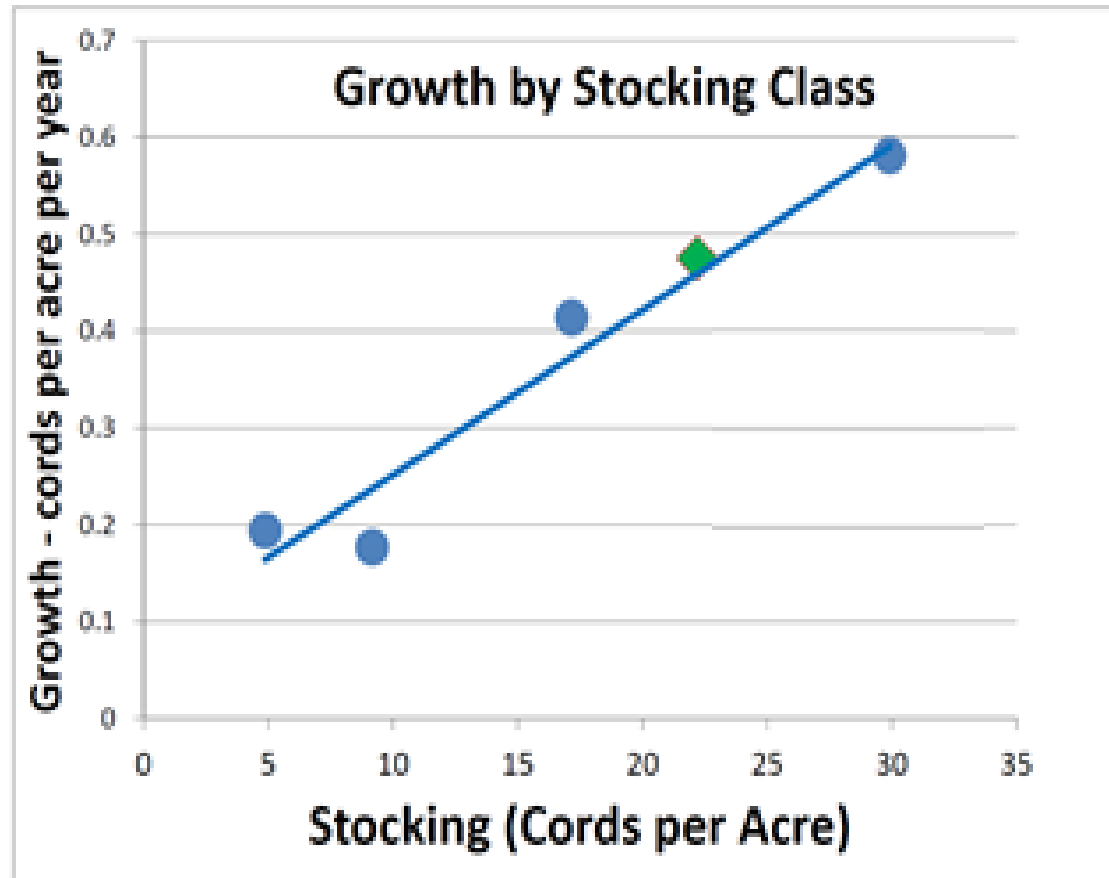


A photograph of a man with grey hair and a mustache, wearing a plaid shirt and light-colored pants, standing in a forest. He is leaning against a large tree trunk with his arms outstretched, hugging it. The forest is lush with green foliage and sunlight filtering through the trees. The ground is covered with fallen leaves and low-lying plants.

**We all like big trees**

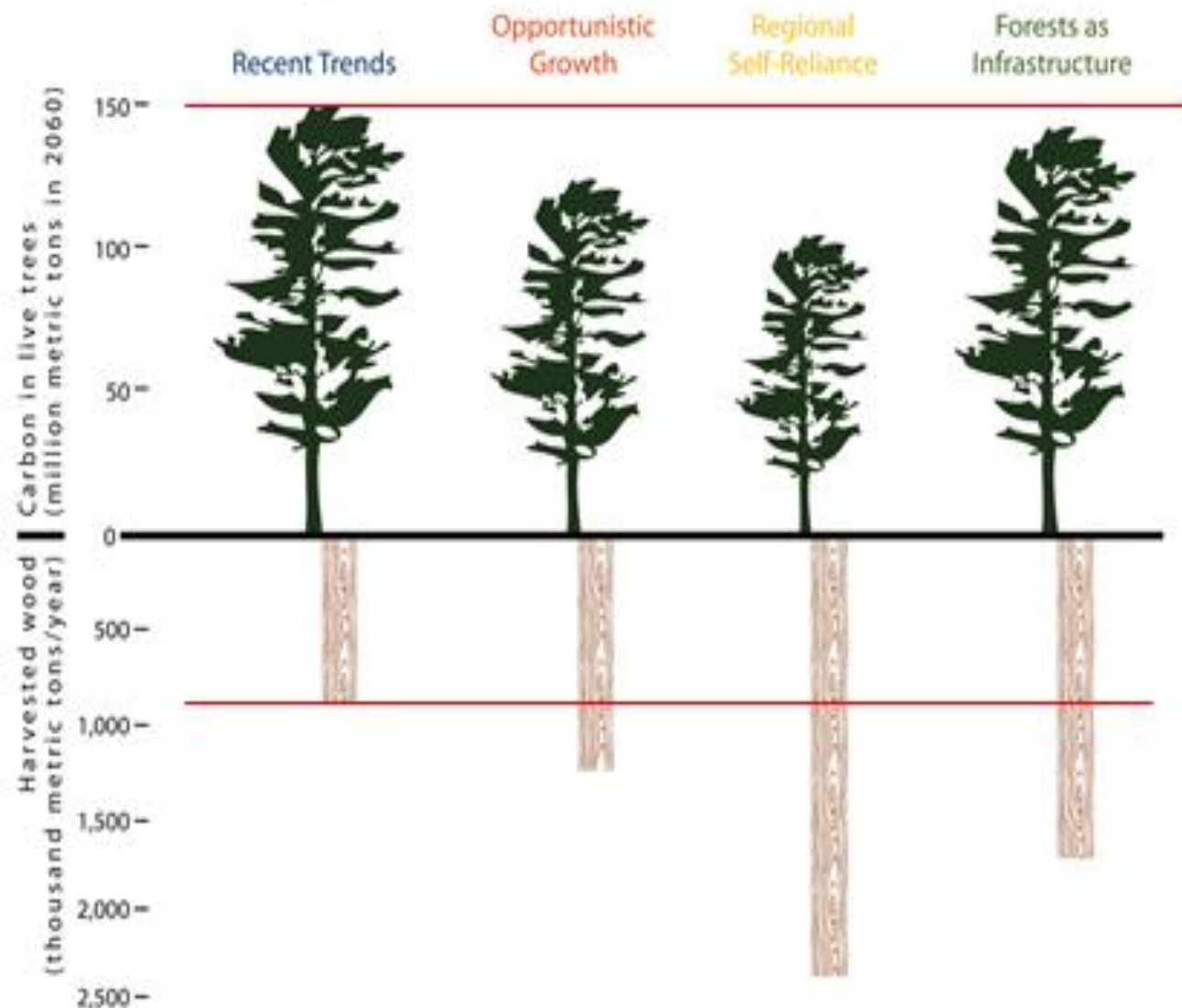
# Increasing stocking increases growth

R.S. Seymour - March 17, 2005





# Carbon Storage and Wood Harvest





Double the  
production  
of wood  
from New  
England  
forests while  
protecting  
other values

### Carbon Storage and Wood Harvest

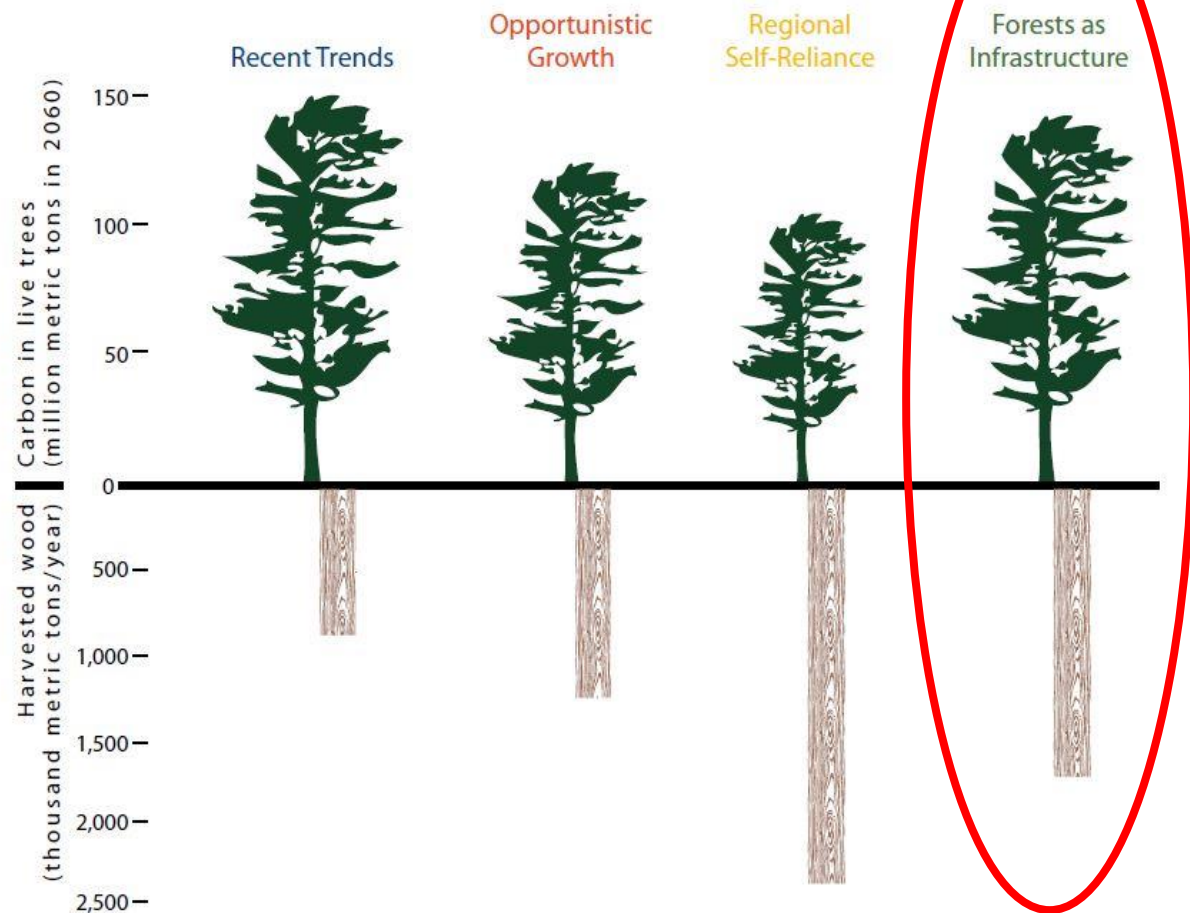


FIGURE 3: Each scenario harvests a different amount of wood using a range forestry practices. Forests as Infrastructure harvests twice as much wood but maintain nearly the same amount of carbon stored in living trees as Recent Trends due to the widespread adoption of “improvement” forestry.



# Differentiate: Urban form and density











Mjøsa Tower, the world's tallest wooden building, under construction in Brumunddal, Norway. [ANTI HAMAR](#)

# As Mass Timber Takes Off, How Green Is This New Building Material?

*Mass timber construction is on the rise, with advocates saying it could revolutionize*



# NEFF's Exemplary Forestry

Leads Alec Giffen,  
Robert Perschel, and  
Lisa Hayden

- Differs from certification in several key ways:
  - *Landscape context is involved in developing plans on any one parcel*
  - *Practices are defined based on needs of umbrella wildlife species at a landscape scale*
  - *Average stocking across the landscape (for wood and therefore for carbon) is prescribed and high relative to typical commercial practices*
  - *Aims to increase growth and harvest*



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# Exemplary Forestry includes:

Management for umbrella wildlife species

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Den Trees

*Big Reed. Source: MFS*



Closed Crowns

*Source: Conservation Foundation*

The kind of habitat needed by American (Pine) marten



# Exemplary Forestry includes:

A stand size class distribution recommended by ecologists

Sawtimber (40-50%)

Seedlings (5-15%)



Saplings & Poles (30-40%)



*Source of all photos:  
Maine Forest Service*



# Exemplary Forestry includes:

Management that provides den trees, snags, and downed logs, as well as protects ecological reserves, soils, water quality, riparian areas

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# Exemplary Forestry Includes

Growing and harvesting *more* wood – a central idea

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# Exemplary Forestry includes:

Growing better quality timber



*Source: jeffjosephwoodworker.com.*

In terms of stumpage, 2 cords of sugar maple or red oak veneer  
(approximately 1,000 bd ft) can equal the value of 40 cords of hardwood pulp

Increasing both growth and quality can make management  
more profitable

# Exemplary Forestry...

## Addresses Climate

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**Considerations for Your Woodlot**

The following are general recommendations to keep your woods healthy and able to adapt to changes into the future. **While all of these actions are important, the checked recommendations are most applicable to your woods and your situation.** To learn more, consult our fact sheet, consider working with a professional to implement these practices on the ground or visit our website at <http://mymassconnwoods.org/>.

**Top Forest Stressors to Keep an Eye On**

Hemlock Woolly Adelgid Gypsy Moth Caterpillar Invasive Exotic Plants	Extreme Weather Vulnerabilities  Typical
--	--

☒ Protect water and soils on your land  
Install water bars following completion of timber harvest  
maintain as needed

☐ Improve ability of your trees to resist bugs and disease

☐ Prevent and control non-native plants and weeds that threaten native plants and animals  
A treatment by Licensed Professional has already been scheduled  
Follow up as needed

☐ Manage damage to young trees from excessive deer browsing

Prepare for big weather

Exemplary forestry maintains high levels of forest stocking

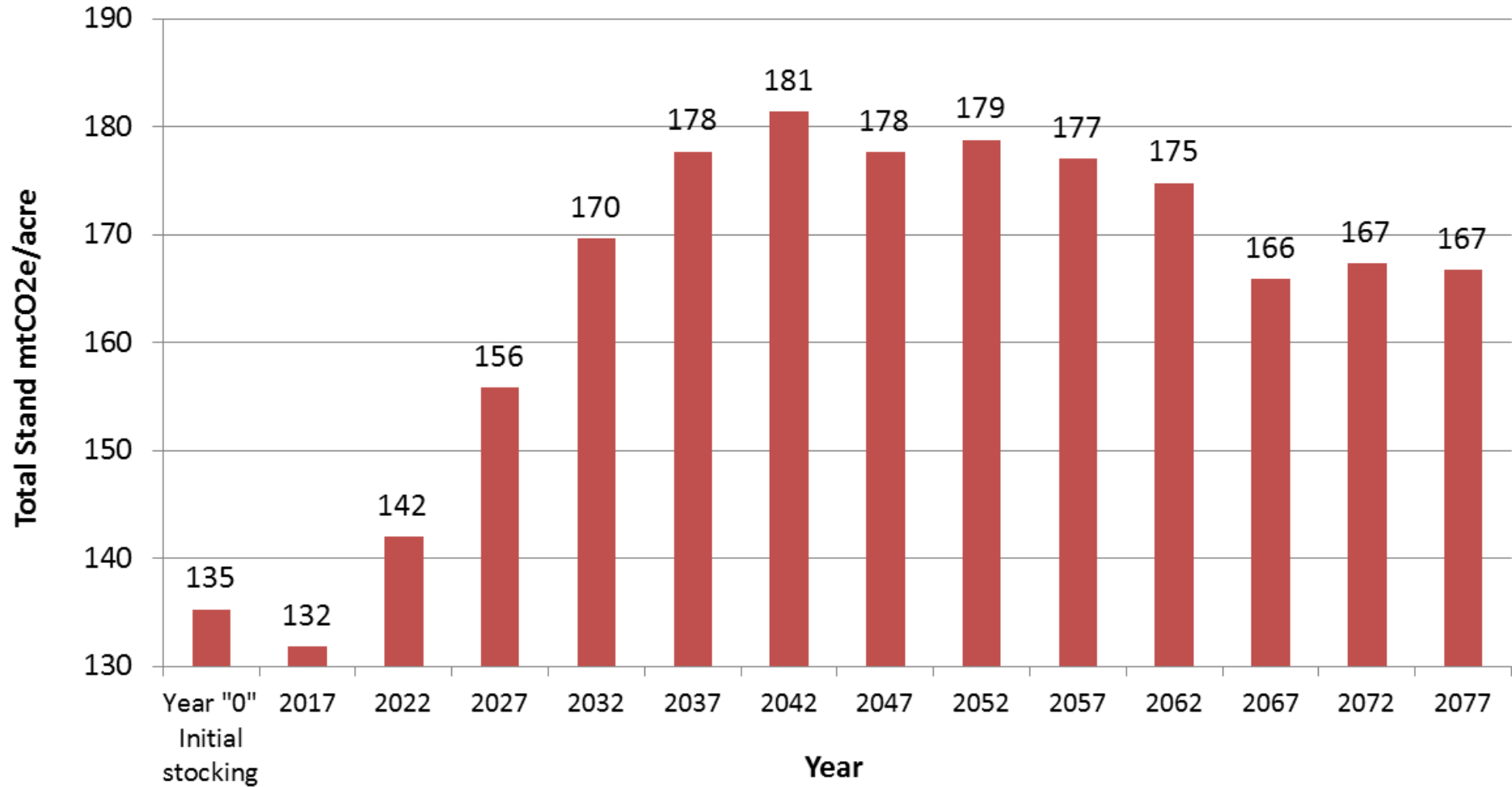
And provides for adaptive management to incorporate knowledge as it becomes available, for **increasing resilience to, adaptation for, and mitigation of, climate change.**

**Opacum Land Trust's property – climate-informed forestry Checklist**



# Exemplary Forestry includes:

**In-forest carbon storage from practicing Exemplary Forestry in a forest of average condition for northwestern Maine\***



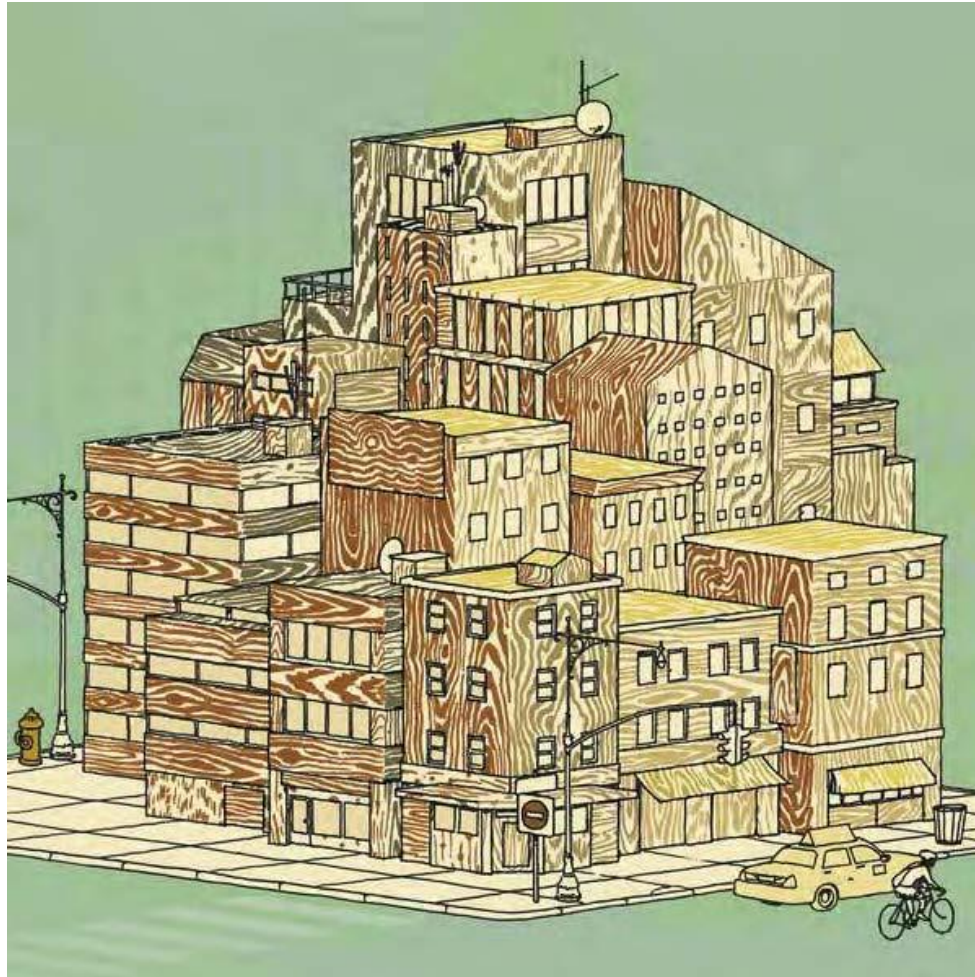
\* Average in terms of forest types, stocking, and size class

more profitable

Opinion

# Let's Fill Our Cities With Taller, Wooden Buildings

Trees are some of our best allies in solving the climate crisis.





# The Forest to Cities Challenge: Securing the Future in an Era Dominated by Climate Change

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Leads: Frank Lowenstein, Robert Perschel, and Alec Giffen

# GROW

Exemplary Forestry helps landowners grow more and better-quality wood while preserving forest health.



CO<sub>2</sub> is stored in the harvested wood

# MANUFACTURE

Local wood is used to make massive engineered timber products like cross-laminated timber (CLT) at facilities staffed by New Englanders.



# BUILD

CLT provides a more sustainable alternative to steel and concrete, whose production processes churn out greenhouse gasses. It is also strong enough to replace these materials in taller buildings.



## CLT

**Composition:** small pieces of wood glued together in perpendicular layers to create large panels

**Characteristics:** lightweight, fire resistant, strong, and safe..

**Usage:** steel and concrete substitute for wall, floor and ceiling construction.



# LIVE

CLT is a naturally beautiful material, and when left exposed, its warm colors are particularly striking in grey urban areas. Around the world, schools, apartment complexes and visitor venues are using exposed CLT to create welcoming, aesthetically striking shared spaces.



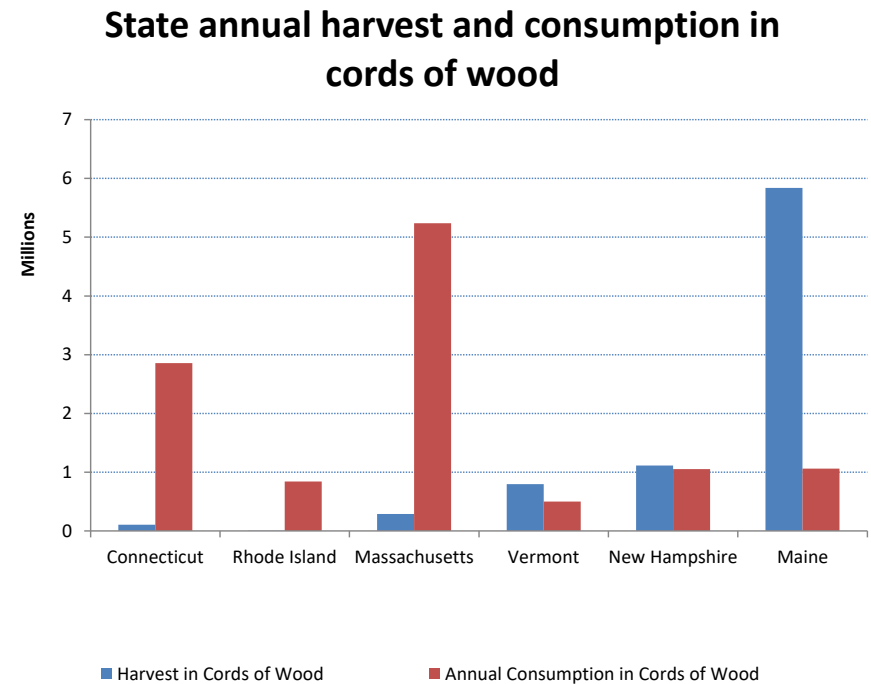
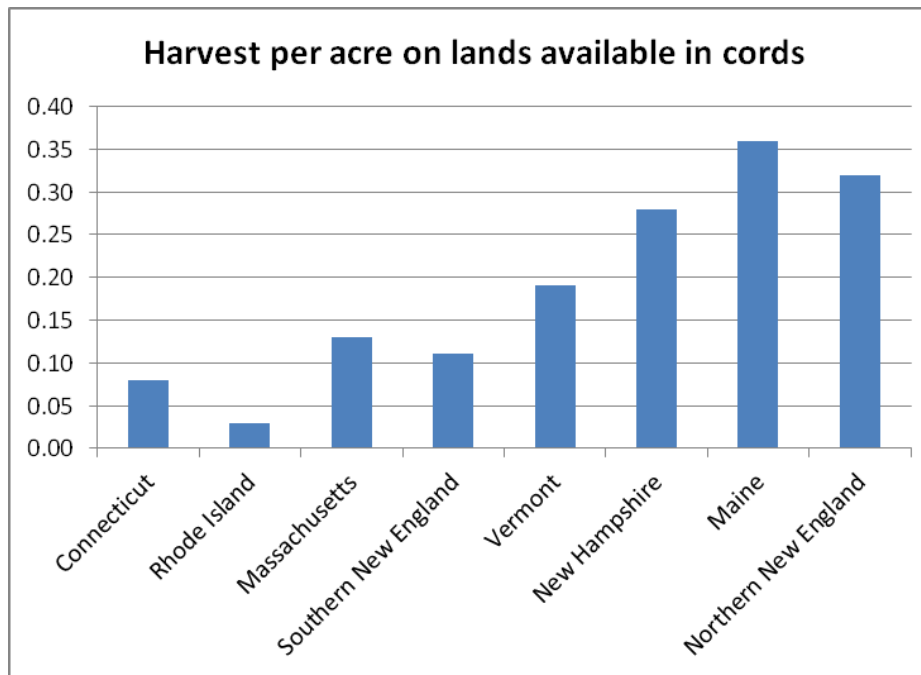


# **FOREST-TO-CITIES CLIMATE CHALLENGE**

We support using New England's forests and building with wood to fight climate change. Please count on us to be part of a community of interest—from our forests to our cities—that is committed to maximizing the climate benefits of forests and wood construction. We pledge to support sustainable mass timber as a climate solution because it is a win for the forest, a win for the rural economy, a win for urban quality of life, and a win for the planet's health.

# Half of New England Forests Harvest Little Wood But Consume a Good Deal

Diverse values can be served simultaneously by  
exemplary forest management





# A CLIMATE MITIGATION RESOLUTION COULD OFFSET 31% OF HUMAN EMISSIONS.

*Journal of Sustainable Forestry*, 33:248–275, 2014  
ISSN: 1054-9811 print/1540-756X online  
DOI: 10.1080/10549811.2013.839386



## Carbon, Fossil Fuel, and Biodiversity Mitigation With Wood and Forests

CHADWICK DEARING OLIVER<sup>1</sup>, NEDAL T. NASSAR<sup>1</sup>,  
BRUCE R. LIPPKE<sup>2</sup>, and JAMES B. McCARTER<sup>2</sup>

<sup>1</sup>School of Forestry and Environmental Studies, Yale University, New Haven, Connecticut, USA

<sup>2</sup>College of the Environment, University of Washington, Seattle, Washington, USA

*Life-cycle analyses, energy analyses, and a range of utilization efficiencies were developed to determine the carbon dioxide (CO<sub>2</sub>) and fossil fuel (FF) saved by various solid wood products, wood energy, and unharvested forests. Some products proved very efficient in CO<sub>2</sub> and FF savings, while others did not. Not considering forest regrowth after harvest or burning if not harvested, efficient products save much more CO<sub>2</sub> and FF savings, while others did not. Not considering forest regrowth after harvest or burning if not harvested, efficient products save much more CO<sub>2</sub> than the standing forest; but wood used only for energy generally saves slightly less. Avoided emissions (using wood in place of steel and concrete) contributes the most to CO<sub>2</sub> and FF savings compared to the product and wood energy contributions. Burning parts of the harvested logs that are not used for products creates an additional CO<sub>2</sub> and FF savings. Using wood substitutes could save 14 to 31% of global CO<sub>2</sub> emissions and 12 to 19% of global FF consumption by using 34 to 100% of the world's sustainable wood growth. Maximizing forest CO<sub>2</sub> sequestration may not be compatible with biodiversity. More*



# IPCC report

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It's the diagnosis you don't want to hear from your doctor:

“Every possible test has been done and the news is not good”

--Katherine Hayhoe, Texas Tech University

Scientific view regarding forests, from National Geographic:

“Existing forests must be protected to avoid dangerous climate change, warn a coalition of forest scientists in a statement.”

Carbon pricing --up to \$5500 per ton of carbon by 2030-- equivalent in Massachusetts to perhaps \$100,000 to \$150,000 per acre.



# What's in the report

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- Cut concrete emissions— but only by using carbon capture and storage.
- Plant up to 2.5 billion more acres of forests by 2050— but little focus on management of existing forests
- Rapid transformation of urban infrastructure including deep reductions in energy use in buildings— but only focused on operational energy

# What's not in the report: Forest products as a climate solution

Potential to reduce carbon emissions by substituting mass timber for steel and concrete— could reduce global CO<sub>2</sub> emissions by 14% to 31%.

- Equivalent to other major climate wedges
- Reduces need for unproven technologies
- Provides an incentive to reduce deforestation



Photo by John Stanmeyer, National Geographic



# What's not in the report: Better forestry as a climate solution

Potential to address climate change through improved forest management on existing forest lands

- Higher stocking and productivity
- Addressing non-carbon effects of forest on albedo, water vapor and other critical climate variables



Photo by John Brissette, Northeastern Research Station





# From carbon source to carbon sink.

**About 5000 tons CO<sub>2</sub> emissions avoided.**

**Typical mass timber mid-rise building**

**+C sequestered in the wood.**

**+C sequestered in the growing forest.**

Rendering, façade detail.  
SHoP Architects, NY, NY  
From Timber City exhibit





Mjøsa Tower, the world's tallest wooden building, under construction in Brumunddal, Norway. [ANTI HAMAR](#)

# As Mass Timber Takes Off, How Green Is This New Building Material?

# Differentiate: Urban form and density





“the Metro Mayors Coalition will need to add 185,000 housing units from 2015 – 2030 in order to meet demand and reduce – or at least stabilize -- housing costs.”

 METRO MAYORS COALITION  
REGIONAL HOUSING TASK FORCE

AboutGuiding PrinciplesStrategiesStory

# Housing Metro Boston

15 cities and towns united in a landmark regional commitment to housing production.



THE TASK FORCE

ARLINGTON  
Adam Chapdelaine  
Town Manager

BOSTON  
Martin Walsh  
Mayor

BRAINTREE  
Joseph Sullivan  
Mayor

BROOKLINE  
Mel Kleckner  
Town Administrator

CAMBRIDGE  
Louis DePasquale  
City Manager

CHELSEA  
Thomas Ambrosino  
City Manager

EVERETT  
Carlo DeMaria Jr.  
Mayor

MALDEN  
Gary Christenson  
Mayor

MEDFORD  
Stephanie Burke  
Mayor

MELROSE  
Gail Infurna  
Mayor

NEWTON  
Ruthanne Fuller  
Mayor

QUINCY  
Thomas Koch  
Mayor

REVERE  
Brian Arrigo  
Mayor

SOMERVILLE  
Joseph Curatone  
Mayor

WINTHROP  
Austin Faison  
Town Manager

What's being  
built now: 5+1 stories,  
about 60 feet tall







What could  
be built  
Mjøstårnet—  
280 feet tall

Includes  
apartments,  
offices, a  
hotel, a  
restaurant  
and adjoining  
swimming  
pool

# Differentiate: Construction



Good neighbor construction: Less pollution, waste, noise, disruption on-site.  
Less heavy moving equipment needed.  
Faster. Certain amount of pre-fab.



# Results

- Forest products at the center of climate-driven development
- Create jobs throughout the forest products sector
- Create more housing
- Improve mobility and reduce future sprawl
- Help solve the climate crisis



# What's needed to make mass timber work here in New England?

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Build Supply

Build Demand





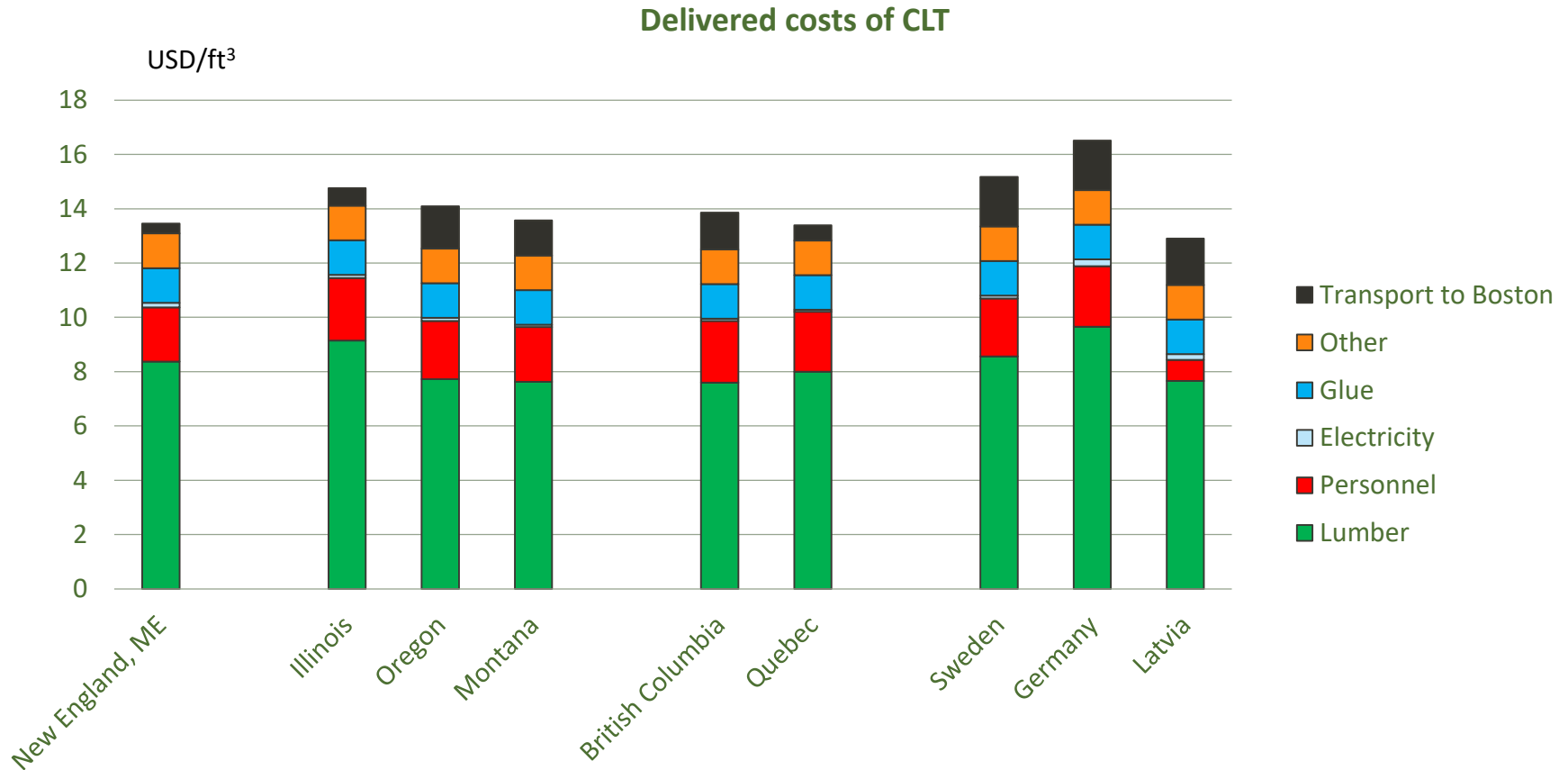
## **ASSESSING THE WOOD SUPPLY AND INVESTMENT POTENTIAL FOR NEW ENGLAND ENGINEERED WOOD PRODUCTS MARKETS AND MILL**

July, 2017

Download the full Pöyry report at  
<http://newenglandforestry.org/connect/publications>

# CLT – International cost comparison

When taking into account transport costs, the costs of New England are on par with or better than competitors for delivery to a construction project in Boston.





# Build It With Wood

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## Forest to Cities Climate Challenge

- Link a carbon value chain from sustainably managed forests to urban buildings
- Secure “commitments” from key stakeholders at each step of that value chain
- Publicize commitments to build social license

NEFF is hiring now for a position to lead this challenge.

# Social license could lead to incentives to build demand

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- Wood first/wood alternative policies
  - Public sector
  - Private sector
- Public policies that would scale state aid for housing and/or schools based on climate impact
- Investor-based strategies
  - Investment tax credits
  - Carbon credits
  - Recruiting climate-interested investors
- Reducing interest costs based on climate benefits